

Village of Campbellsport, Fond du Lac County, Wisconsin



2000 Total Population	1,913
2000 Group Quarters	116
2010 Total Population	2,076
2015 Total Population	2,131
2010 - 2015 Annual Rate	0.52%



2000 Households	710
2000 Average Household Size	2.53
2010 Households	802
2010 Average Household Size	2.48
2015 Households	832
2015 Average Household Size	2.46
2010 - 2015 Annual Rate	0.74%
2000 Families	475
2000 Average Family Size	2.99
2010 Families	569
2010 Average Family Size	2.86
2015 Families	588
2015 Average Family Size	2.83
2010 - 2015 Annual Rate	0.66%



2000 Housing Units	736
Owner Occupied Housing Units	65.9%
Renter Occupied Housing Units	30.6%
Vacant Housing Units	3.5%
2010 Housing Units	844
Owner Occupied Housing Units	71.1%
Renter Occupied Housing Units	24.0%
Vacant Housing Units	5.0%
2015 Housing Units	878
Owner Occupied Housing Units	70.6%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	5.2%

Median Household Income

2000	\$44,661
2010	\$61,665
2015	\$70,573

Median Home Value

2000	\$109,744
2010	\$150,625
2015	\$169,868

Per Capita Income

2000	\$18,622
2010	\$26,324
2015	\$30,242

Median Age

2000	37.7
2010	40.6
2015	40.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Campbellsport, Fond du Lac County, Wisconsin



2000 Households by Income

Household Income Base	707
< \$15,000	13.6%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	15.7%
\$35,000 - \$49,999	17.4%
\$50,000 - \$74,999	28.9%
\$75,000 - \$99,999	9.5%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	0.3%
\$200,000 +	0.0%
Average Household Income	\$46,912

2010 Households by Income

Household Income Base	803
< \$15,000	4.9%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	27.1%
\$75,000 - \$99,999	20.3%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	1.9%
\$200,000 +	0.5%
Average Household Income	\$67,273

2015 Households by Income

Household Income Base	830
< \$15,000	3.5%
\$15,000 - \$24,999	5.7%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	27.8%
\$75,000 - \$99,999	19.8%
\$100,000 - \$149,999	23.5%
\$150,000 - \$199,999	2.9%
\$200,000 +	0.5%
Average Household Income	\$76,821

2000 Owner Occupied Housing Units by Value

Total	491
< \$50,000	2.9%
\$50,000 - \$99,999	37.1%
\$100,000 - \$149,999	48.7%
\$150,000 - \$199,999	8.6%
\$200,000 - \$299,999	2.9%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$113,915

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	223
With Cash Rent	95.1%
No Cash Rent	4.9%
Median Rent	\$408
Average Rent	\$392

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Campbellsport, Fond du Lac County, Wisconsin



2000 Population by Age

Total	1,913
Age 0 - 4	6.6%
Age 5 - 9	4.9%
Age 10 - 14	6.8%
Age 15 - 19	6.5%
Age 20 - 24	6.1%
Age 25 - 34	14.5%
Age 35 - 44	15.2%
Age 45 - 54	9.3%
Age 55 - 64	7.1%
Age 65 - 74	8.7%
Age 75 - 84	7.8%
Age 85+	6.4%
Age 18+	77.6%

2010 Population by Age

Total	2,079
Age 0 - 4	6.3%
Age 5 - 9	6.3%
Age 10 - 14	6.1%
Age 15 - 19	5.1%
Age 20 - 24	5.7%
Age 25 - 34	13.2%
Age 35 - 44	13.8%
Age 45 - 54	15.5%
Age 55 - 64	10.8%
Age 65 - 74	6.7%
Age 75 - 84	6.1%
Age 85+	4.6%
Age 18+	78.1%

2015 Population by Age

Total	2,130
Age 0 - 4	5.9%
Age 5 - 9	6.4%
Age 10 - 14	6.5%
Age 15 - 19	5.7%
Age 20 - 24	4.6%
Age 25 - 34	13.2%
Age 35 - 44	13.1%
Age 45 - 54	14.6%
Age 55 - 64	12.5%
Age 65 - 74	7.5%
Age 75 - 84	5.5%
Age 85+	4.4%
Age 18+	77.4%

2000 Population by Sex

Males	44.7%
Females	55.3%

2010 Population by Sex

Males	46.6%
Females	53.4%

2015 Population by Sex

Males	46.7%
Females	53.3%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Campbellsport, Fond du Lac County, Wisconsin



2000 Population by Race/Ethnicity

Total	1,913
White Alone	99.0%
Black Alone	0.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.0%
Two or More Races	0.6%
Hispanic Origin	0.4%
Diversity Index	2.9

2010 Population by Race/Ethnicity

Total	2,076
White Alone	97.5%
Black Alone	0.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	1.4%
Hispanic Origin	1.2%
Diversity Index	7.0

2015 Population by Race/Ethnicity

Total	2,131
White Alone	97.1%
Black Alone	0.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.5%
Two or More Races	1.6%
Hispanic Origin	1.5%
Diversity Index	8.4



2000 Population 3+ by School Enrollment

Total	1,802
Enrolled in Nursery/Preschool	1.1%
Enrolled in Kindergarten	0.8%
Enrolled in Grade 1-8	10.3%
Enrolled in Grade 9-12	5.0%
Enrolled in College	3.1%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	79.2%

2010 Population 25+ by Educational Attainment

Total	1,466
Less than 9th Grade	5.7%
9th - 12th Grade, No Diploma	7.5%
High School Graduate	42.3%
Some College, No Degree	16.2%
Associate Degree	10.8%
Bachelor's Degree	10.7%
Graduate/Professional Degree	6.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

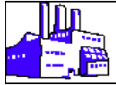
Source: [ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

Village of Campbellsport, Fond du Lac County, Wisconsin



2010 Population 15+ by Marital Status

Total	1,688
Never Married	26.7%
Married	61.7%
Widowed	5.9%
Divorced	5.8%



2000 Population 16+ by Employment Status

Total	1,517
In Labor Force	70.8%
Civilian Employed	61.6%
Civilian Unemployed	9.2%
In Armed Forces	0.0%
Not in Labor Force	29.2%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	91.6%
Civilian Unemployed	8.4%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	93.0%
Civilian Unemployed	7.0%

2000 Females 16+ by Employment Status and Age of Children

Total	863
Own Children < 6 Only	9.3%
Employed/in Armed Forces	7.1%
Unemployed	0.2%
Not in Labor Force	2.0%
Own Children <6 and 6-17	5.1%
Employed/in Armed Forces	4.2%
Unemployed	0.2%
Not in Labor Force	0.7%
Own Children 6-17 Only	13.6%
Employed/in Armed Forces	10.8%
Unemployed	1.4%
Not in Labor Force	1.4%
No Own Children <18	72.1%
Employed/in Armed Forces	30.6%
Unemployed	12.2%
Not in Labor Force	29.3%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Campbellsport, Fond du Lac County, Wisconsin



2010 Employed Population 16+ by Industry

Total	1,002
Agriculture/Mining	3.1%
Construction	6.4%
Manufacturing	25.2%
Wholesale Trade	2.8%
Retail Trade	10.3%
Transportation/Utilities	3.3%
Information	1.2%
Finance/Insurance/Real Estate	5.6%
Services	39.6%
Public Administration	2.5%

2010 Employed Population 16+ by Occupation

Total	1,003
White Collar	47.9%
Management/Business/Financial	11.0%
Professional	16.3%
Sales	7.8%
Administrative Support	12.9%
Services	18.9%
Blue Collar	33.2%
Farming/Forestry/Fishing	1.3%
Construction/Extraction	6.2%
Installation/Maintenance/Repair	3.5%
Production	16.1%
Transportation/Material Moving	6.2%



2000 Workers 16+ by Means of Transportation to Work

Total	923
Drove Alone - Car, Truck, or Van	75.7%
Carpooled - Car, Truck, or Van	15.6%
Public Transportation	0.2%
Walked	6.0%
Other Means	0.5%
Worked at Home	2.0%

2000 Workers 16+ by Travel Time to Work

Total	923
Did not Work at Home	98.0%
Less than 5 minutes	10.7%
5 to 9 minutes	14.7%
10 to 19 minutes	15.3%
20 to 24 minutes	16.5%
25 to 34 minutes	20.2%
35 to 44 minutes	8.3%
45 to 59 minutes	8.1%
60 to 89 minutes	2.2%
90 or more minutes	2.1%
Worked at Home	2.0%
Average Travel Time to Work (in min)	23.1

2000 Households by Vehicles Available

Total	714
None	4.3%
1	37.3%
2	44.7%
3	11.1%
4	1.8%
5+	0.8%
Average Number of Vehicles Available	1.7

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Campbellsport, Fond du Lac County, Wisconsin



2000 Households by Type

Total	710
Family Households	66.9%
Married-couple Family	54.9%
With Related Children	25.5%
Other Family (No Spouse)	12.0%
With Related Children	8.2%
Nonfamily Households	33.1%
Householder Living Alone	26.9%
Householder Not Living Alone	6.2%
Households with Related Children	33.7%
Households with Persons 65+	27.2%

2000 Households by Size

Total	710
1 Person Household	26.9%
2 Person Household	33.9%
3 Person Household	17.2%
4 Person Household	13.7%
5 Person Household	6.5%
6 Person Household	1.5%
7+ Person Household	0.3%

2000 Households by Year Householder Moved In

Total	714
Moved in 1999 to March 2000	14.8%
Moved in 1995 to 1998	34.6%
Moved in 1990 to 1994	13.6%
Moved in 1980 to 1989	13.6%
Moved in 1970 to 1979	9.8%
Moved in 1969 or Earlier	13.6%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	745
1, Detached	60.9%
1, Attached	3.6%
2	14.2%
3 or 4	8.1%
5 to 9	6.6%
10 to 19	2.4%
20+	0.0%
Mobile Home	4.2%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	745
1999 to March 2000	1.3%
1995 to 1998	11.0%
1990 to 1994	8.7%
1980 to 1989	5.8%
1970 to 1979	14.2%
1969 or Earlier	58.9%
Median Year Structure Built	1963

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Campbelsport, Fond du Lac County, Wisconsin

[Top 3 Tapestry Segments](#)

1. Main Street, USA
2. Salt of the Earth



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,287,880
Average Spent	\$1,605.84
Spending Potential Index	67
Computers & Accessories: Total \$	\$170,019
Average Spent	\$211.99
Spending Potential Index	96
Education: Total \$	\$973,069
Average Spent	\$1,213.30
Spending Potential Index	99
Entertainment/Recreation: Total \$	\$2,584,867
Average Spent	\$3,223.03
Spending Potential Index	100
Food at Home: Total \$	\$3,497,863
Average Spent	\$4,361.43
Spending Potential Index	97
Food Away from Home: Total \$	\$2,479,939
Average Spent	\$3,092.19
Spending Potential Index	96
Health Care: Total \$	\$3,009,708
Average Spent	\$3,752.75
Spending Potential Index	101
Household Furnishings & Equip: Total \$	\$1,409,525
Average Spent	\$1,757.51
Spending Potential Index	85
Investments: Total \$	\$1,494,880
Average Spent	\$1,863.94
Spending Potential Index	107
Retail Goods: Total \$	\$18,698,391
Average Spent	\$23,314.70
Spending Potential Index	94
Shelter: Total \$	\$12,129,427
Average Spent	\$15,123.97
Spending Potential Index	96
TV/Video/Audio: Total \$	\$956,022
Average Spent	\$1,192.05
Spending Potential Index	96
Travel: Total \$	\$1,487,122
Average Spent	\$1,854.27
Spending Potential Index	98
Vehicle Maintenance & Repairs: Total \$	\$732,517
Average Spent	\$913.36
Spending Potential Index	97

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI