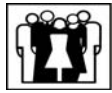


Village of Fairwater, Fond du Lac County, Wisconsin



2000 Total Population	350
2000 Group Quarters	0
2010 Total Population	358
2015 Total Population	362
2010 - 2015 Annual Rate	0.22%



2000 Households	139
2000 Average Household Size	2.52
2010 Households	146
2010 Average Household Size	2.45
2015 Households	148
2015 Average Household Size	2.45
2010 - 2015 Annual Rate	0.27%
2000 Families	105
2000 Average Family Size	2.94
2010 Families	114
2010 Average Family Size	2.80
2015 Families	116
2015 Average Family Size	2.77
2010 - 2015 Annual Rate	0.35%



2000 Housing Units	142
Owner Occupied Housing Units	78.9%
Renter Occupied Housing Units	19.0%
Vacant Housing Units	2.1%
2010 Housing Units	151
Owner Occupied Housing Units	78.7%
Renter Occupied Housing Units	18.0%
Vacant Housing Units	3.3%
2015 Housing Units	153
Owner Occupied Housing Units	78.4%
Renter Occupied Housing Units	18.3%
Vacant Housing Units	3.3%

Median Household Income

2000	\$44,543
2010	\$50,597
2015	\$57,575

Median Home Value

2000	\$73,095
2010	\$122,917
2015	\$137,500

Per Capita Income

2000	\$19,281
2010	\$22,218
2015	\$26,187

Median Age

2000	37.5
2010	41.0
2015	42.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Fairwater, Fond du Lac County, Wisconsin



2000 Households by Income

Household Income Base	133
< \$15,000	10.5%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	15.8%
\$35,000 - \$49,999	20.3%
\$50,000 - \$74,999	26.3%
\$75,000 - \$99,999	6.0%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	3.0%
\$200,000 +	0.0%
Average Household Income	\$49,395

2010 Households by Income

Household Income Base	147
< \$15,000	8.2%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	12.9%
\$35,000 - \$49,999	18.4%
\$50,000 - \$74,999	28.6%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	2.0%
\$200,000 +	1.4%
Average Household Income	\$58,898

2015 Households by Income

Household Income Base	148
< \$15,000	6.1%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	31.8%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	4.1%
\$200,000 +	2.0%
Average Household Income	\$69,721

2000 Owner Occupied Housing Units by Value

Total	109
< \$50,000	12.8%
\$50,000 - \$99,999	64.2%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	4.6%
\$200,000 - \$299,999	1.8%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$82,982

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	26
With Cash Rent	92.3%
No Cash Rent	7.7%
Median Rent	\$367
Average Rent	\$363

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Fairwater, Fond du Lac County, Wisconsin



2000 Population by Age

Total	350
Age 0 - 4	6.6%
Age 5 - 9	5.1%
Age 10 - 14	6.9%
Age 15 - 19	8.0%
Age 20 - 24	5.1%
Age 25 - 34	13.7%
Age 35 - 44	17.7%
Age 45 - 54	11.7%
Age 55 - 64	9.4%
Age 65 - 74	9.1%
Age 75 - 84	4.0%
Age 85+	2.6%
Age 18+	76.0%

2010 Population by Age

Total	361
Age 0 - 4	6.4%
Age 5 - 9	6.9%
Age 10 - 14	6.9%
Age 15 - 19	7.8%
Age 20 - 24	4.7%
Age 25 - 34	9.7%
Age 35 - 44	14.4%
Age 45 - 54	18.3%
Age 55 - 64	12.2%
Age 65 - 74	6.4%
Age 75 - 84	4.7%
Age 85+	1.7%
Age 18+	75.7%

2015 Population by Age

Total	361
Age 0 - 4	6.1%
Age 5 - 9	6.9%
Age 10 - 14	7.5%
Age 15 - 19	6.4%
Age 20 - 24	5.5%
Age 25 - 34	9.7%
Age 35 - 44	10.8%
Age 45 - 54	18.3%
Age 55 - 64	14.1%
Age 65 - 74	8.6%
Age 75 - 84	4.2%
Age 85+	1.9%
Age 18+	75.1%

2000 Population by Sex

Males	50.0%
Females	50.0%

2010 Population by Sex

Males	51.5%
Females	48.5%

2015 Population by Sex

Males	51.8%
Females	48.2%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Fairwater, Fond du Lac County, Wisconsin



2000 Population by Race/Ethnicity

Total	350
White Alone	99.4%
Black Alone	0.0%
American Indian Alone	0.0%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	0.6%
Hispanic Origin	0.0%
Diversity Index	1.1

2010 Population by Race/Ethnicity

Total	358
White Alone	97.5%
Black Alone	0.6%
American Indian Alone	0.0%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.7%
Hispanic Origin	1.7%
Diversity Index	8.1

2015 Population by Race/Ethnicity

Total	363
White Alone	96.7%
Black Alone	0.8%
American Indian Alone	0.0%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	2.2%
Hispanic Origin	1.9%
Diversity Index	9.5



2000 Population 3+ by School Enrollment

Total	318
Enrolled in Nursery/Preschool	1.3%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	9.4%
Enrolled in Grade 9-12	7.9%
Enrolled in College	2.2%
Enrolled in Grad/Prof School	1.3%
Not Enrolled in School	76.1%

2010 Population 25+ by Educational Attainment

Total	242
Less than 9th Grade	5.4%
9th - 12th Grade, No Diploma	8.7%
High School Graduate	43.0%
Some College, No Degree	15.7%
Associate Degree	10.7%
Bachelor's Degree	12.4%
Graduate/Professional Degree	4.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

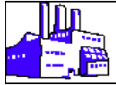
Source: [ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

Village of Fairwater, Fond du Lac County, Wisconsin



2010 Population 15+ by Marital Status

Total	286
Never Married	23.4%
Married	68.9%
Widowed	4.5%
Divorced	3.1%



2000 Population 16+ by Employment Status

Total	265
In Labor Force	71.7%
Civilian Employed	69.1%
Civilian Unemployed	2.6%
In Armed Forces	0.0%
Not in Labor Force	28.3%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	91.8%
Civilian Unemployed	8.2%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	93.4%
Civilian Unemployed	6.6%

2000 Females 16+ by Employment Status and Age of Children

Total	136
Own Children < 6 Only	9.6%
Employed/in Armed Forces	8.1%
Unemployed	0.0%
Not in Labor Force	1.5%
Own Children <6 and 6-17	6.6%
Employed/in Armed Forces	5.1%
Unemployed	0.0%
Not in Labor Force	1.5%
Own Children 6-17 Only	18.4%
Employed/in Armed Forces	16.9%
Unemployed	0.0%
Not in Labor Force	1.5%
No Own Children <18	65.4%
Employed/in Armed Forces	34.6%
Unemployed	3.7%
Not in Labor Force	27.2%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Fairwater, Fond du Lac County, Wisconsin



2010 Employed Population 16+ by Industry

Total	180
Agriculture/Mining	17.2%
Construction	1.7%
Manufacturing	19.4%
Wholesale Trade	3.3%
Retail Trade	9.4%
Transportation/Utilities	5.0%
Information	0.6%
Finance/Insurance/Real Estate	5.6%
Services	33.3%
Public Administration	4.4%

2010 Employed Population 16+ by Occupation

Total	178
White Collar	52.8%
Management/Business/Financial	16.9%
Professional	18.5%
Sales	5.6%
Administrative Support	11.8%
Services	14.6%
Blue Collar	32.6%
Farming/Forestry/Fishing	5.1%
Construction/Extraction	2.2%
Installation/Maintenance/Repair	5.1%
Production	9.6%
Transportation/Material Moving	10.7%



2000 Workers 16+ by Means of Transportation to Work

Total	179
Drove Alone - Car, Truck, or Van	77.7%
Carpooled - Car, Truck, or Van	13.4%
Public Transportation	0.0%
Walked	5.6%
Other Means	1.1%
Worked at Home	2.2%

2000 Workers 16+ by Travel Time to Work

Total	179
Did not Work at Home	97.8%
Less than 5 minutes	6.7%
5 to 9 minutes	6.7%
10 to 19 minutes	37.4%
20 to 24 minutes	16.8%
25 to 34 minutes	11.2%
35 to 44 minutes	10.1%
45 to 59 minutes	5.6%
60 to 89 minutes	3.4%
90 or more minutes	0.0%
Worked at Home	2.2%
Average Travel Time to Work (in min)	20.7

2000 Households by Vehicles Available

Total	135
None	3.0%
1	24.4%
2	49.6%
3	16.3%
4	6.7%
5+	0.0%
Average Number of Vehicles Available	2.0

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Fairwater, Fond du Lac County, Wisconsin



2000 Households by Type

Total	139
Family Households	75.5%
Married-couple Family	67.6%
With Related Children	28.1%
Other Family (No Spouse)	7.9%
With Related Children	5.0%
Nonfamily Households	24.5%
Householder Living Alone	21.6%
Householder Not Living Alone	2.9%
Households with Related Children	33.1%
Households with Persons 65+	27.3%

2000 Households by Size

Total	139
1 Person Household	21.6%
2 Person Household	36.7%
3 Person Household	21.6%
4 Person Household	12.9%
5 Person Household	4.3%
6 Person Household	1.4%
7+ Person Household	1.4%

2000 Households by Year Householder Moved In

Total	135
Moved in 1999 to March 2000	14.8%
Moved in 1995 to 1998	31.1%
Moved in 1990 to 1994	22.2%
Moved in 1980 to 1989	7.4%
Moved in 1970 to 1979	8.9%
Moved in 1969 or Earlier	15.6%
Median Year Householder Moved In	1994



2000 Housing Units by Units in Structure

Total	135
1, Detached	82.2%
1, Attached	0.0%
2	5.2%
3 or 4	5.2%
5 to 9	0.0%
10 to 19	0.0%
20+	0.0%
Mobile Home	7.4%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	135
1999 to March 2000	0.0%
1995 to 1998	15.6%
1990 to 1994	7.4%
1980 to 1989	4.4%
1970 to 1979	5.9%
1969 or Earlier	66.7%
Median Year Structure Built	1948

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Fairwater, Fond du Lac County, Wisconsin

[Top 3 Tapestry Segments](#)

1. Salt of the Earth



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$197,307
Average Spent	\$1,351.42
Spending Potential Index	56
Computers & Accessories: Total \$	\$26,572
Average Spent	\$182.00
Spending Potential Index	83
Education: Total \$	\$150,769
Average Spent	\$1,032.66
Spending Potential Index	85
Entertainment/Recreation: Total \$	\$420,883
Average Spent	\$2,882.76
Spending Potential Index	89
Food at Home: Total \$	\$566,088
Average Spent	\$3,877.32
Spending Potential Index	87
Food Away from Home: Total \$	\$391,457
Average Spent	\$2,681.21
Spending Potential Index	83
Health Care: Total \$	\$533,730
Average Spent	\$3,655.68
Spending Potential Index	98
Household Furnishings & Equip: Total \$	\$224,032
Average Spent	\$1,534.47
Spending Potential Index	75
Investments: Total \$	\$267,716
Average Spent	\$1,833.67
Spending Potential Index	105
Retail Goods: Total \$	\$3,117,168
Average Spent	\$21,350.47
Spending Potential Index	86
Shelter: Total \$	\$1,746,513
Average Spent	\$11,962.42
Spending Potential Index	76
TV/Video/Audio: Total \$	\$154,716
Average Spent	\$1,059.70
Spending Potential Index	85
Travel: Total \$	\$223,491
Average Spent	\$1,530.76
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total \$	\$120,089
Average Spent	\$822.53
Spending Potential Index	87

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI