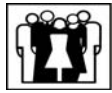


Village of Rosendale, Fond du Lac County, Wisconsin



2000 Total Population	923
2000 Group Quarters	0
2010 Total Population	1,007
2015 Total Population	1,037
2010 - 2015 Annual Rate	0.59%



2000 Households	325
2000 Average Household Size	2.84
2010 Households	367
2010 Average Household Size	2.74
2015 Households	381
2015 Average Household Size	2.72
2010 - 2015 Annual Rate	0.75%
2000 Families	262
2000 Average Family Size	3.15
2010 Families	290
2010 Average Family Size	3.07
2015 Families	300
2015 Average Family Size	3.04
2010 - 2015 Annual Rate	0.68%



2000 Housing Units	339
Owner Occupied Housing Units	81.4%
Renter Occupied Housing Units	14.5%
Vacant Housing Units	4.1%
2010 Housing Units	389
Owner Occupied Housing Units	79.7%
Renter Occupied Housing Units	14.6%
Vacant Housing Units	5.6%
2015 Housing Units	406
Owner Occupied Housing Units	79.1%
Renter Occupied Housing Units	14.8%
Vacant Housing Units	6.2%

Median Household Income

2000	\$53,389
2010	\$58,499
2015	\$62,837

Median Home Value

2000	\$111,914
2010	\$148,904
2015	\$168,622

Per Capita Income

2000	\$18,653
2010	\$23,352
2015	\$26,416

Median Age

2000	33.7
2010	40.1
2015	41.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Rosendale, Fond du Lac County, Wisconsin



2000 Households by Income

Household Income Base	313
< \$15,000	5.1%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	19.2%
\$50,000 - \$74,999	41.2%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	0.0%
\$200,000 +	0.0%
Average Household Income	\$54,048

2010 Households by Income

Household Income Base	368
< \$15,000	6.3%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	7.1%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	35.1%
\$75,000 - \$99,999	17.4%
\$100,000 - \$149,999	9.5%
\$150,000 - \$199,999	1.1%
\$200,000 +	0.5%
Average Household Income	\$62,498

2015 Households by Income

Household Income Base	383
< \$15,000	4.4%
\$15,000 - \$24,999	5.7%
\$25,000 - \$34,999	5.2%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	37.1%
\$75,000 - \$99,999	17.8%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	1.8%
\$200,000 +	0.8%
Average Household Income	\$69,923

2000 Owner Occupied Housing Units by Value

Total	275
< \$50,000	2.9%
\$50,000 - \$99,999	36.0%
\$100,000 - \$149,999	45.5%
\$150,000 - \$199,999	12.4%
\$200,000 - \$299,999	2.2%
\$300,000 - \$499,999	1.1%
\$500,000 - \$999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$118,836

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	45
With Cash Rent	93.3%
No Cash Rent	6.7%
Median Rent	\$442
Average Rent	\$429

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Rosendale, Fond du Lac County, Wisconsin



2000 Population by Age

Total	923
Age 0 - 4	8.1%
Age 5 - 9	8.3%
Age 10 - 14	7.6%
Age 15 - 19	8.9%
Age 20 - 24	5.5%
Age 25 - 34	13.3%
Age 35 - 44	17.0%
Age 45 - 54	14.7%
Age 55 - 64	7.8%
Age 65 - 74	4.3%
Age 75 - 84	3.4%
Age 85+	1.0%
Age 18+	70.6%

2010 Population by Age

Total	1,002
Age 0 - 4	6.4%
Age 5 - 9	6.8%
Age 10 - 14	7.0%
Age 15 - 19	7.4%
Age 20 - 24	4.1%
Age 25 - 34	11.6%
Age 35 - 44	13.7%
Age 45 - 54	17.7%
Age 55 - 64	13.5%
Age 65 - 74	7.2%
Age 75 - 84	3.4%
Age 85+	1.4%
Age 18+	74.8%

2015 Population by Age

Total	1,039
Age 0 - 4	6.0%
Age 5 - 9	6.6%
Age 10 - 14	7.3%
Age 15 - 19	6.6%
Age 20 - 24	5.1%
Age 25 - 34	10.1%
Age 35 - 44	13.3%
Age 45 - 54	15.7%
Age 55 - 64	15.3%
Age 65 - 74	8.6%
Age 75 - 84	4.1%
Age 85+	1.3%
Age 18+	76.1%

2000 Population by Sex

Males	48.6%
Females	51.4%

2010 Population by Sex

Males	49.7%
Females	50.3%

2015 Population by Sex

Males	49.5%
Females	50.5%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Rosendale, Fond du Lac County, Wisconsin



2000 Population by Race/Ethnicity

Total	923
White Alone	99.7%
Black Alone	0.0%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	0.2%
Hispanic Origin	0.3%
Diversity Index	1.3

2010 Population by Race/Ethnicity

Total	1,007
White Alone	98.8%
Black Alone	0.0%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	0.3%
Hispanic Origin	1.0%
Diversity Index	4.3

2015 Population by Race/Ethnicity

Total	1,036
White Alone	98.6%
Black Alone	0.0%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	0.4%
Hispanic Origin	1.3%
Diversity Index	5.5



2000 Population 3+ by School Enrollment

Total	881
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	14.0%
Enrolled in Grade 9-12	8.2%
Enrolled in College	2.6%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	72.1%

2010 Population 25+ by Educational Attainment

Total	688
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	5.5%
High School Graduate	45.6%
Some College, No Degree	18.8%
Associate Degree	8.6%
Bachelor's Degree	14.4%
Graduate/Professional Degree	3.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: [ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

Village of Rosendale, Fond du Lac County, Wisconsin



2010 Population 15+ by Marital Status

Total	804
Never Married	24.6%
Married	64.9%
Widowed	4.2%
Divorced	6.2%



2000 Population 16+ by Employment Status

Total	689
In Labor Force	80.8%
Civilian Employed	78.4%
Civilian Unemployed	2.5%
In Armed Forces	0.0%
Not in Labor Force	19.2%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	91.9%
Civilian Unemployed	8.1%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	93.2%
Civilian Unemployed	6.8%

2000 Females 16+ by Employment Status and Age of Children

Total	349
Own Children < 6 Only	8.6%
Employed/in Armed Forces	6.9%
Unemployed	0.0%
Not in Labor Force	1.7%
Own Children <6 and 6-17	9.2%
Employed/in Armed Forces	4.9%
Unemployed	0.0%
Not in Labor Force	4.3%
Own Children 6-17 Only	22.9%
Employed/in Armed Forces	21.2%
Unemployed	0.0%
Not in Labor Force	1.7%
No Own Children <18	59.3%
Employed/in Armed Forces	42.1%
Unemployed	0.3%
Not in Labor Force	16.9%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Rosendale, Fond du Lac County, Wisconsin



2010 Employed Population 16+ by Industry

Total	533
Agriculture/Mining	6.6%
Construction	5.8%
Manufacturing	23.3%
Wholesale Trade	2.6%
Retail Trade	12.2%
Transportation/Utilities	5.6%
Information	0.8%
Finance/Insurance/Real Estate	3.4%
Services	35.1%
Public Administration	4.7%

2010 Employed Population 16+ by Occupation

Total	534
White Collar	48.1%
Management/Business/Financial	14.2%
Professional	12.7%
Sales	8.1%
Administrative Support	13.1%
Services	15.5%
Blue Collar	36.3%
Farming/Forestry/Fishing	2.8%
Construction/Extraction	5.1%
Installation/Maintenance/Repair	5.2%
Production	15.4%
Transportation/Material Moving	7.9%



2000 Workers 16+ by Means of Transportation to Work

Total	534
Drove Alone - Car, Truck, or Van	81.8%
Carpooled - Car, Truck, or Van	9.7%
Public Transportation	0.0%
Walked	4.3%
Other Means	1.1%
Worked at Home	3.0%

2000 Workers 16+ by Travel Time to Work

Total	534
Did not Work at Home	97.0%
Less than 5 minutes	5.1%
5 to 9 minutes	7.9%
10 to 19 minutes	24.9%
20 to 24 minutes	30.1%
25 to 34 minutes	19.7%
35 to 44 minutes	2.1%
45 to 59 minutes	3.4%
60 to 89 minutes	3.2%
90 or more minutes	0.7%
Worked at Home	3.0%
Average Travel Time to Work (in min)	21.7

2000 Households by Vehicles Available

Total	320
None	1.3%
1	18.8%
2	50.3%
3	22.8%
4	6.3%
5+	0.6%
Average Number of Vehicles Available	2.2

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Rosendale, Fond du Lac County, Wisconsin



2000 Households by Type

Total	325
Family Households	80.6%
Married-couple Family	71.1%
With Related Children	37.8%
Other Family (No Spouse)	9.5%
With Related Children	6.5%
Nonfamily Households	19.4%
Householder Living Alone	13.8%
Householder Not Living Alone	5.5%
Households with Related Children	44.3%
Households with Persons 65+	17.2%

2000 Households by Size

Total	325
1 Person Household	13.8%
2 Person Household	35.7%
3 Person Household	20.6%
4 Person Household	17.8%
5 Person Household	8.6%
6 Person Household	2.2%
7+ Person Household	1.2%

2000 Households by Year Householder Moved In

Total	320
Moved in 1999 to March 2000	13.1%
Moved in 1995 to 1998	24.1%
Moved in 1990 to 1994	19.7%
Moved in 1980 to 1989	18.8%
Moved in 1970 to 1979	13.1%
Moved in 1969 or Earlier	11.3%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	337
1, Detached	84.6%
1, Attached	0.6%
2	3.6%
3 or 4	7.4%
5 to 9	0.6%
10 to 19	2.1%
20+	0.0%
Mobile Home	1.2%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	337
1999 to March 2000	3.3%
1995 to 1998	6.5%
1990 to 1994	12.8%
1980 to 1989	15.4%
1970 to 1979	19.9%
1969 or Earlier	42.1%
Median Year Structure Built	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing

Village of Rosendale, Fond du Lac County, Wisconsin

[Top 3 Tapestry Segments](#)

1. Salt of the Earth



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$526,283
Average Spent	\$1,434.01
Spending Potential Index	60
Computers & Accessories: Total \$	\$70,875
Average Spent	\$193.12
Spending Potential Index	88
Education: Total \$	\$402,151
Average Spent	\$1,095.78
Spending Potential Index	90
Entertainment/Recreation: Total \$	\$1,122,640
Average Spent	\$3,058.96
Spending Potential Index	95
Food at Home: Total \$	\$1,509,950
Average Spent	\$4,114.31
Spending Potential Index	92
Food Away from Home: Total \$	\$1,044,151
Average Spent	\$2,845.10
Spending Potential Index	88
Health Care: Total \$	\$1,423,639
Average Spent	\$3,879.13
Spending Potential Index	104
Household Furnishings & Equip: Total \$	\$597,572
Average Spent	\$1,628.26
Spending Potential Index	79
Investments: Total \$	\$714,090
Average Spent	\$1,945.75
Spending Potential Index	112
Retail Goods: Total \$	\$8,314,555
Average Spent	\$22,655.46
Spending Potential Index	91
Shelter: Total \$	\$4,658,549
Average Spent	\$12,693.59
Spending Potential Index	80
TV/Video/Audio: Total \$	\$412,677
Average Spent	\$1,124.46
Spending Potential Index	91
Travel: Total \$	\$596,126
Average Spent	\$1,624.32
Spending Potential Index	86
Vehicle Maintenance & Repairs: Total \$	\$320,309
Average Spent	\$872.78
Spending Potential Index	93

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI