

City of Waupun, Fond du Lac and Dodge Counties, Wisconsin



2000 Total Population	10,718
2000 Group Quarters	2,726
2010 Total Population	10,962
2015 Total Population	10,895
2010 - 2015 Annual Rate	-0.12%



2000 Households	3,351
2000 Average Household Size	2.38
2010 Households	3,438
2010 Average Household Size	2.25
2015 Households	3,437
2015 Average Household Size	2.23
2010 - 2015 Annual Rate	-0.01%
2000 Families	2,230
2000 Average Family Size	2.96
2010 Families	2,286
2010 Average Family Size	2.77
2015 Families	2,274
2015 Average Family Size	2.75
2010 - 2015 Annual Rate	-0.11%



2000 Housing Units	3,512
Owner Occupied Housing Units	65.3%
Renter Occupied Housing Units	30.1%
Vacant Housing Units	4.6%
2010 Housing Units	3,653
Owner Occupied Housing Units	65.2%
Renter Occupied Housing Units	29.0%
Vacant Housing Units	5.9%
2015 Housing Units	3,695
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	7.0%

Median Household Income

2000	\$40,583
2010	\$54,069
2015	\$61,210

Median Home Value

2000	\$88,640
2010	\$121,561
2015	\$139,145

Per Capita Income

2000	\$16,947
2010	\$21,956
2015	\$24,945

Median Age

2000	35.0
2010	35.0
2015	35.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

City of Waupun, Fond du Lac and Dodge Counties, Wisconsin



2000 Households by Income

Household Income Base	3,337
< \$15,000	13.2%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	21.1%
\$50,000 - \$74,999	25.9%
\$75,000 - \$99,999	7.5%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	0.8%
\$200,000 +	0.1%
Average Household Income	\$45,144

2010 Households by Income

Household Income Base	3,436
< \$15,000	8.3%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	25.1%
\$75,000 - \$99,999	21.0%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	1.4%
\$200,000 +	0.6%
Average Household Income	\$59,047

2015 Households by Income

Household Income Base	3,437
< \$15,000	6.5%
\$15,000 - \$24,999	8.0%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	27.7%
\$75,000 - \$99,999	22.2%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	2.4%
\$200,000 +	0.9%
Average Household Income	\$66,583

2000 Owner Occupied Housing Units by Value

Total	2,293
< \$50,000	8.4%
\$50,000 - \$99,999	58.8%
\$100,000 - \$149,999	23.0%
\$150,000 - \$199,999	6.7%
\$200,000 - \$299,999	2.8%
\$300,000 - \$499,999	0.3%
\$500,000 - \$999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$96,211

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	1,046
With Cash Rent	97.0%
No Cash Rent	3.0%
Median Rent	\$402
Average Rent	\$395

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

City of Waupun, Fond du Lac and Dodge Counties, Wisconsin



2000 Population by Age

Total	10,718
Age 0 - 4	4.9%
Age 5 - 9	5.7%
Age 10 - 14	5.6%
Age 15 - 19	6.8%
Age 20 - 24	8.5%
Age 25 - 34	18.5%
Age 35 - 44	17.7%
Age 45 - 54	12.0%
Age 55 - 64	6.9%
Age 65 - 74	6.4%
Age 75 - 84	4.9%
Age 85+	2.1%
Age 18+	80.1%

2010 Population by Age

Total	10,962
Age 0 - 4	4.8%
Age 5 - 9	4.6%
Age 10 - 14	4.4%
Age 15 - 19	6.2%
Age 20 - 24	10.0%
Age 25 - 34	20.0%
Age 35 - 44	16.3%
Age 45 - 54	13.2%
Age 55 - 64	8.8%
Age 65 - 74	5.1%
Age 75 - 84	4.2%
Age 85+	2.5%
Age 18+	82.9%

2015 Population by Age

Total	10,895
Age 0 - 4	4.8%
Age 5 - 9	4.6%
Age 10 - 14	4.6%
Age 15 - 19	5.5%
Age 20 - 24	9.8%
Age 25 - 34	20.8%
Age 35 - 44	16.0%
Age 45 - 54	11.9%
Age 55 - 64	10.0%
Age 65 - 74	5.9%
Age 75 - 84	3.7%
Age 85+	2.4%
Age 18+	83.2%

2000 Population by Sex

Males	60.0%
Females	40.0%

2010 Population by Sex

Males	62.2%
Females	37.8%

2015 Population by Sex

Males	62.3%
Females	37.7%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

City of Waupun, Fond du Lac and Dodge Counties, Wisconsin



2000 Population by Race/Ethnicity

Total	10,718
White Alone	86.1%
Black Alone	11.8%
American Indian Alone	0.9%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.5%
Two or More Races	0.4%
Hispanic Origin	2.8%
Diversity Index	28.7

2010 Population by Race/Ethnicity

Total	10,962
White Alone	82.3%
Black Alone	15.0%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.7%
Two or More Races	0.6%
Hispanic Origin	4.4%
Diversity Index	36.0

2015 Population by Race/Ethnicity

Total	10,895
White Alone	81.2%
Black Alone	15.8%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.8%
Two or More Races	0.7%
Hispanic Origin	5.1%
Diversity Index	38.1



2000 Population 3+ by School Enrollment

Total	10,419
Enrolled in Nursery/Preschool	0.9%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	9.2%
Enrolled in Grade 9-12	7.5%
Enrolled in College	3.7%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	76.9%

2010 Population 25+ by Educational Attainment

Total	7,669
Less than 9th Grade	5.3%
9th - 12th Grade, No Diploma	9.2%
High School Graduate	43.4%
Some College, No Degree	19.3%
Associate Degree	7.7%
Bachelor's Degree	10.3%
Graduate/Professional Degree	4.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

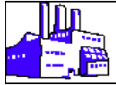
Source: [ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

City of Waupun, Fond du Lac and Dodge Counties, Wisconsin



2010 Population 15+ by Marital Status

Total	9,444
Never Married	15.6%
Married	71.0%
Widowed	7.0%
Divorced	6.4%



2000 Population 16+ by Employment Status

Total	8,804
In Labor Force	46.3%
Civilian Employed	45.0%
Civilian Unemployed	1.3%
In Armed Forces	0.0%
Not in Labor Force	53.7%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	91.5%
Civilian Unemployed	8.5%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	92.9%
Civilian Unemployed	7.1%

2000 Females 16+ by Employment Status and Age of Children

Total	3,392
Own Children < 6 Only	7.1%
Employed/in Armed Forces	4.2%
Unemployed	0.1%
Not in Labor Force	2.9%
Own Children <6 and 6-17	6.3%
Employed/in Armed Forces	4.6%
Unemployed	0.1%
Not in Labor Force	1.6%
Own Children 6-17 Only	17.7%
Employed/in Armed Forces	14.3%
Unemployed	0.3%
Not in Labor Force	3.1%
No Own Children <18	69.0%
Employed/in Armed Forces	32.0%
Unemployed	1.4%
Not in Labor Force	35.6%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

City of Waupun, Fond du Lac and Dodge Counties, Wisconsin



2010 Employed Population 16+ by Industry

Total	3,644
Agriculture/Mining	1.6%
Construction	3.9%
Manufacturing	20.7%
Wholesale Trade	3.0%
Retail Trade	10.9%
Transportation/Utilities	3.0%
Information	1.2%
Finance/Insurance/Real Estate	3.8%
Services	39.6%
Public Administration	12.4%

2010 Employed Population 16+ by Occupation

Total	3,643
White Collar	49.7%
Management/Business/Financial	9.1%
Professional	20.0%
Sales	8.8%
Administrative Support	11.9%
Services	24.2%
Blue Collar	26.2%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	2.3%
Installation/Maintenance/Repair	2.7%
Production	13.7%
Transportation/Material Moving	6.7%



2000 Workers 16+ by Means of Transportation to Work

Total	3,905
Drove Alone - Car, Truck, or Van	82.4%
Carpooled - Car, Truck, or Van	9.7%
Public Transportation	0.1%
Walked	4.1%
Other Means	1.4%
Worked at Home	2.3%

2000 Workers 16+ by Travel Time to Work

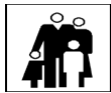
Total	3,905
Did not Work at Home	97.7%
Less than 5 minutes	14.1%
5 to 9 minutes	28.3%
10 to 19 minutes	20.3%
20 to 24 minutes	11.0%
25 to 34 minutes	14.4%
35 to 44 minutes	2.1%
45 to 59 minutes	4.1%
60 to 89 minutes	2.4%
90 or more minutes	1.2%
Worked at Home	2.3%
Average Travel Time to Work (in min)	17.0

2000 Households by Vehicles Available

Total	3,346
None	6.1%
1	37.9%
2	42.2%
3	10.1%
4	2.7%
5+	1.0%
Average Number of Vehicles Available	1.7

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

City of Waupun, Fond du Lac and Dodge Counties, Wisconsin



2000 Households by Type

Total	3,351
Family Households	66.5%
Married-couple Family	54.1%
With Related Children	23.8%
Other Family (No Spouse)	12.4%
With Related Children	9.2%
Nonfamily Households	33.5%
Householder Living Alone	29.6%
Householder Not Living Alone	3.9%
Households with Related Children	33.1%
Households with Persons 65+	28.8%

2000 Households by Size

Total	3,351
1 Person Household	29.6%
2 Person Household	34.9%
3 Person Household	13.8%
4 Person Household	14.0%
5 Person Household	5.3%
6 Person Household	1.9%
7+ Person Household	0.6%

2000 Households by Year Householder Moved In

Total	3,346
Moved in 1999 to March 2000	19.2%
Moved in 1995 to 1998	27.9%
Moved in 1990 to 1994	14.3%
Moved in 1980 to 1989	17.0%
Moved in 1970 to 1979	9.9%
Moved in 1969 or Earlier	11.8%
Median Year Householder Moved In	1994



2000 Housing Units by Units in Structure

Total	3,505
1, Detached	66.7%
1, Attached	2.8%
2	8.0%
3 or 4	3.7%
5 to 9	6.2%
10 to 19	6.3%
20+	5.2%
Mobile Home	1.1%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	3,505
1999 to March 2000	0.7%
1995 to 1998	10.3%
1990 to 1994	4.7%
1980 to 1989	5.6%
1970 to 1979	11.2%
1969 or Earlier	67.5%
Median Year Structure Built	1956

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing

City of Waupun, Fond du Lac and Dodge Counties, Wisconsin

[Top 3 Tapestry Segments](#)

1. Rustbelt Traditions
2. Cozy and Comfortable
3. Midlife Junction



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,863,479
Average Spent	\$1,414.62
Spending Potential Index	59
Computers & Accessories: Total \$	\$642,439
Average Spent	\$186.86
Spending Potential Index	85
Education: Total \$	\$3,931,804
Average Spent	\$1,143.63
Spending Potential Index	94
Entertainment/Recreation: Total \$	\$9,588,875
Average Spent	\$2,789.09
Spending Potential Index	87
Food at Home: Total \$	\$13,131,050
Average Spent	\$3,819.39
Spending Potential Index	85
Food Away from Home: Total \$	\$9,496,075
Average Spent	\$2,762.09
Spending Potential Index	86
Health Care: Total \$	\$11,644,777
Average Spent	\$3,387.08
Spending Potential Index	91
Household Furnishings & Equip: Total \$	\$5,222,256
Average Spent	\$1,518.98
Spending Potential Index	74
Investments: Total \$	\$4,997,959
Average Spent	\$1,453.74
Spending Potential Index	84
Retail Goods: Total \$	\$70,047,862
Average Spent	\$20,374.60
Spending Potential Index	82
Shelter: Total \$	\$44,547,092
Average Spent	\$12,957.27
Spending Potential Index	82
TV/Video/Audio: Total \$	\$3,678,387
Average Spent	\$1,069.92
Spending Potential Index	86
Travel: Total \$	\$5,401,540
Average Spent	\$1,571.13
Spending Potential Index	83
Vehicle Maintenance & Repairs: Total \$	\$2,750,064
Average Spent	\$799.90
Spending Potential Index	85

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI