



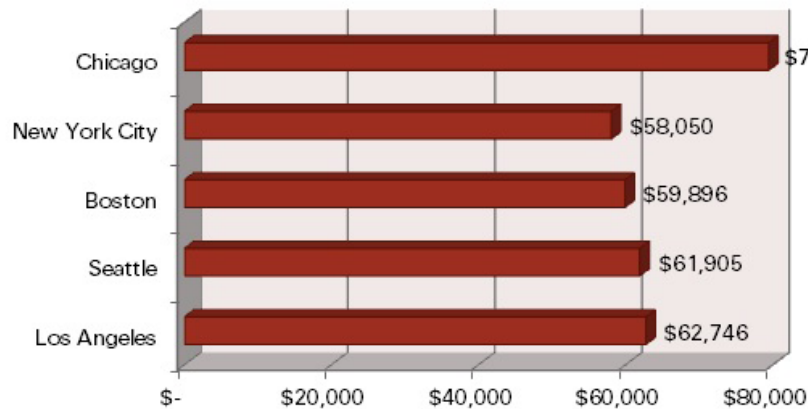
Improving the economic well-being of the residents & businesses of Fond du Lac County

When it comes to Cost of Living, Fond du Lac County is hard to beat

Every dollar you put into payroll or in your pocket goes further in Fond du Lac County than in many places around the country. Locating in Fond du Lac County means your dollar goes further, and that's a value that touches every aspect of a business and of life.

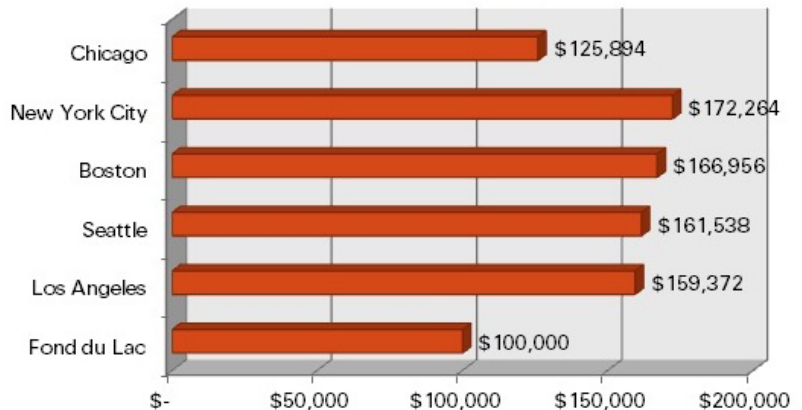
Consider this: If an employee makes \$100,000 in the following cities, that same employee could make the amount shown in Fond du Lac and maintain his or her current lifestyle.

Fond du Lac Comparable Salary



Other City Comparable Salaries

Business owners and corporations understand the advantage this brings to their employees and is one of the reasons they choose to keep their businesses in Fond du Lac County. To move their company out of Fond du Lac County, an employee making \$100,000 in Fond du Lac, would need to be paid the following amount in these cities to maintain the same lifestyle:



Source: Sperling's Best Places, Cost of Living Comparison, Updated 9/11 (www.bestplaces.net/col)