

What's your potential?

Business intelligence will help you find out

Helping businesses reach goals

Contact the Fond du Lac County Economic Development Corporation for more information today



Business intelligence allows us to use our high-powered databases, geographic information systems, and other sources to glean useful information to help increase your competitiveness and make data-driven decisions. As a client of FCEDC, your company will receive a report that summarizes, synthesizes, and analyzes while providing strategic next steps.

Typically, you would pay \$120 per hour for such research. FCEDC can provide it for \$40 per hour. A simple industry, new market or competitive analysis can be completed in two to four hours. A free scope of work with estimates for research is provided. Consultation is also free. [Click http://fcedc.com/impactforbusinessowners.html](http://fcedc.com/impactforbusinessowners.html) for more information.

Are you planning to expand?

What we can do:

Do you sell outside the region?

If you want to expand into other markets:

- FCEDC can research size, trends, demographics.
- FCEDC can provide a call or mailing list of potential customers.

Are you rolling out new products or services?

If you want to know your competitors:

- FCEDC can provide a competitive landscape report.
- FCEDC can research company contacts and reports, and news.

Do you know of growth opportunities?

If you want to innovate to meet niche markets:

- FCEDC can provide consultation on strategy.
- FCEDC can provide a custom research on that niche market.

Do you need better access to technology?

If you want to know what wages to pay to stay competitive:

- FCEDC can research wage comparisons in key occupations.
- FCEDC can provide GIS mapping of competitors.

If you need financing options:

- FCEDC administers five revolving loan funds.
- FCEDC can research grant programs.

If you need better access to technology:

- FCEDC houses the Center for Enterprise Development, a business accelerator with the latest, high-end technology.



Contact a business strategist today

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