



Improving the economic well-being of the residents & businesses of Fond du Lac County

Our Services

At Fond du Lac County Economic Development Corporation, strategic thinking is what we're all about. Healthy communities, successful companies, a strong economy — these are the victories by which we measure our success. Our expertise and resources give Fond du Lac County businesses and communities an advantage over the competition.

EXISTING BUSINESS DEVELOPMENT

FCEDC provides access to workforce and job training programs and funding; productivity and environmental solutions; expansion and project planning; access to local, state and federal assistance; aid in structuring or restructuring company finances; strategic planning; market intelligence; international business and export development; assistance in regulatory matters, and a variety of other consulting services.

BUSINESS START-UPS

FCEDC provides start-up business assessment; assistance with business plan development; professional network referrals; assistance with locating site or facilities; market intelligence and financing assistance.

BUSINESS ATTRACTION

FCEDC provides site and facilities location and site visit coordination; thorough community, economic and demographic profiles; employee relocation assistance; incentive programs that match your needs; liaisons with referral networks; direct prospect interface; permitting assistance and public relations coordination and additional necessary services.

INTERNATIONAL OPPORTUNITIES

As a partner in the Northeast Wisconsin International Development Program, FCEDC offers services that assist our clients to compete in a global marketplace. From small businesses interested in exporting to global companies looking to do business in Northeast Wisconsin, expert consulting services are available.

COMMUNITY SERVICES

FCEDC offers professional economic development assistance and training; community economic strategic planning; business retention programs; economic impact assessment; design and administration of assistance and incentive programs; access to state and federal funds; connecting business, community and individual resources; physical infrastructure development; and marketing plan assistance for business attraction.

TALENT ATTRACTION

In conjunction with our organizational partners, FCEDC provides assistance with workforce retention, education and customized training programs for workforce development.



Sources of Funds

Private Sector	14%
Public Sector	26%
Admin. Income	19%
Contracts	13%
Grants & Other	28%

2012 Operating Budget: \$777,193



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2012 FCEDC Board of Directors

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Kathy Leifer, Alliant Energy
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Mike Shedivy, Mercury Marine
Frank Villaire, Sadoff & Rudoy Industries
Mike Wisnefske, West Bend Machine Works, Inc.
Dennis Yunk, Agnesian HealthCare,
*indicates past chair

FCEDC Staff

Steve R. Jenkins, President, CEcD (920) 929-2063 or steve@fcedc.com

Steve provides direction in strategy; takes the lead on business attraction projects; oversees public relations, investor relations, community services, collaborative initiatives and organizational management.

Owen Rock, Business Strategist, EDFP (920) 322-1374 or owen@fcedc.com

Owen provides direct consulting services to existing businesses who are looking to expand or strengthen their business, start-up services to clients who would like to explore a new business idea and assists with business attraction projects.

Joe Becker, Director of Business Finance, C.P.A., EDFP (920) 929-7552 or joe@fcedc.com

Joe administers all revolving loan fund programs; provides financial analysis for clients and performs all accounting functions.

Jo Ann Giese-Kent, Research Specialist (920) 322-1878 or joann@fcedc.com

Jo Ann conducts and communicates regional community and economic research, manages research program to support client services, and writes grants to support programs and services

Jacqui Corsi, Marketing Specialist (920) 929-3688 or jacqui@fcedc.com

Jacqui coordinates marketing functions as they pertain to proactive marketing, public relations, and social media and provides marketing consulting to small businesses.

Annette Murray, Administrative Assistant (920) 929-2061 or annette@fcedc.com

Annette provides high-level administrative support to all aspects of the organization and maintains the documents and systems essential to the corporation.

Our Valued Investors

(number in parentheses represents years of investment in FCEDC as of March 31, 2012)

Accurate Controls (8)	Fond du Lac Bumper Exchange (13)	Pro Motorsports of Fond du Lac (2)
Action Printing (12)	Fond du Lac County (23)	Quality Packaging (3)
Actra Rehabilitation Association (5)	Fond du Lac Skyport (5)	RB Royal Industries (20)
Advanced Paper Enterprises (4)	Ford & Harbridge Ins. &	Ripon Printers (20)
Advanced Tooling (new investor)	Financial Svc. (15)	Sadoff and Rudoy Industries (11)
Advantage Accounting (5)	Forest Mall (12)	Sam Meyer/State Farm (8)
Agnesian HealthCare (24)	Fox Valley Savings Bank (23)	Schenck Business Solutions (22)
Ahern-Gross Plumbing (24)	Foy & Springborn (9)	Sirna Productions (3)
Alliance Laundry Systems (22)	Grande Cheese Company (24)	Society Insurance (24)
Alliant Energy (24)	Graphic Center (7)	Stuart's Landscaping &
Aluminum Resources (20)	Green Lake Bank (2)	Garden Center (5)
AMC of Wisconsin, Inc. (3)	Guaranty Title Services (16)	The Goldsmith (3)
American Bank (24)	Guenther Supply (20)	The Nielsen Company (2)
Associated Bank (22)	Guilfoile Insurance (13)	The Reporter (21)
BMO Harris Bank (21)	Haber/M&M Printing (13)	Timon Perron Trucking (14)
Baker Cheese (13)	Hierl Insurance (20)	Tom's Quality Millwork (8)
Baker Tilly (7)	Holiday Automotive (24)	Town of Fond du Lac (13)
Bank of Fond du Lac (2)	Holiday Chrysler Dodge Jeep (15)	U.S. Bank (23)
Bank of Oakfield (17)	Holiday Inn/WISCO Partners (23)	United Parts Plus (14)
Basic American Metals (10)	Hometown Bank (14)	UW-Fond du Lac (6)
BCI Burke Company (11)	Horicon Bank (12)	Vanderkin Plumbing (3)
Blue Door Consulting (2)	Hornung Golf Products (23)	Vande Zande & Kaufman, LLP (14)
Bluemkes, Inc. (9)	Huberty & Associates (21)	Village of Brandon (5)
Bob and Maureen Poch (4)	Hutter Property Services (15)	Village of Campbellsport (9)
Bomier Properties (12)	Ideal Chiropractic (3)	Village of North Fond du Lac (14)
Brenner Tank (20)	INFO-PRO Mortgage Services (3)	Village of Oakfield (8)
BrownBoots Interactive (2)	Integrity Saw & Tool (14)	Village of Rosendale (4)
Burg Homes & Design Inc. (2)	J.F. Ahern Co. (24)	W.J. Leasa Electric (18)
C.D. Smith Construction (22)	Jack Twohig Carpet One (16)	W.W. Electric Motors (21)
Campbellsport Building Supply (13)	Jackson Kahl Insurance Services (7)	Warehouse Specialists (20)
Capelle & Diedrich Construction (16)	Jet Stream Enterprises (23)	Waupun Memorial Hospital (18)
Charter Communications (15)	Keller, Inc. (11)	Waupun Utilities (7)
Citizens First Credit Union (7)	Linstrom's Catering (4)	Webster's United Foods (6)
City of Fond du Lac (24)	Lutheran Homes & Health Services (5)	Wendt's on the Lake (4)
City of Ripon (14)	Manowske Welding (18)	West Bend Machine Works (5)
City of Waupun (15)	Marchant Schmidt (18)	WIPFLi (10)
Combination Door Co. (18)	Marian University (17)	wisnet.com (14)
Condon Oil Company (17)	McClone Agency (13)	ZA Commercial (new investor)
Consultants Laboratory (23)	McNamara & Thiel Insurance (8)	Zacherl, O'Malley & Endejan (16)
Cowles-Henke-Kemmel Ins. Agency (5)	Mercury Marine (24)	
Davis & Kuelthau, S.C. (21)	Michel's Corporation (11)	<i>Our valued reciprocal partners:</i>
Dean W. Uelmen, DDS (10)	Mid-States Aluminium Corp. (23)	Campbellsport Area Chamber of
Edgerton, St. Peter, Petak,	Muthig Industries, Inc. (21)	Commerce
Rosenfeldt (24)	National Exchange Bank & Trust (23)	Fond du Lac Area Association of
Edward Jones (13)	Natural Stone Veneers (6)	Commerce
Electro Plating Company (11)	Northcentral Construction (2)	Ripon Area Chamber of Commerce
EP-Direct (2)	Osborn & Son Trucking (8)	Waupun Area Chamber of Commerce
F. Ziegler Enterprises (14)	Otterly Transportation (14)	
Faith Technologies (11)	PanelTEK (10)	
Flood Homes (24)	Pit Stop Portables (2)	



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What FCEDC clients have to say about our services:

"FCEDC was able to provide a wide array of services. They helped with market research and really helped focus all of the ideas I had down to the one or two that were really worth pursuing. One thing I found especially helpful was their ability to help me understand not only what I want to do but also what the market will allow me to do. The point where those two viewpoints agree is the 'sweet spot,' and they were very helpful in getting me to that point. They made me feel like my small business is extremely important, and that was very reassuring."

Alan Hathaway, President, BrownBoots Interactive, LLC

"FCEDC was instrumental in a lot of ways. The single greatest service that FCEDC provided was being the glue that helped bring all the constituents together that ultimately ended in a success story for Mercury Marine. The leadership was on my speed dial list all through the summer, and I honestly don't think there was a day that went by that I didn't talk to the office – and that included weekends, holidays, you name it. They were always there, always consistent and always helped bring everyone together toward a common goal. It was one of the most collaborative efforts I've ever been a part of."

Steve Cramer, Chief Financial Officer, Mercury Marine

"The constant communication that the staff gave us when we had questions about the workforce, the area, the infrastructure, the highway system, or rail system was a tremendous help. They were a great help with getting the information we needed to do our initial market study then develop that into a business plan. The staff was wonderful. They always seemed to have time for any questions that we had and any meetings we needed to schedule. The services provided to McNeilus Steel went above and beyond what we expected."

Greg Head, General Manager, McNeilus Steel

"FCEDC helped me with my business plan which then helped me know how I wanted to structure my business, what hours I wanted to keep, define my advertising, and define my budget. When people come to me saying they want to start a business, I tell them that FCEDC is where they need to go. FCEDC was a great resource for information and any questions I had."

Joyce Fischer, Owner, Timeless Bridal, LLC

"What FCEDC did for us was to really solve that business issue in a way that gives us a competitive advantage."

Rod Winter, Chief Executive Officer, Wausau Everest