



Press Release
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Speaker underscores importance of developing Premier Communities at FCEDC Event

Nearly 200 people attended the 18th Annual Evening of the Fond du Lac County Economic Development Corporation (FCEDC) held on March 22nd at University of Wisconsin-Fond du Lac, and the message of the evening was brought to life by keynote speaker, Chris Clarke-Epstein and her presentation, "Creating Tingle – Working Together to Build Premier Communities."

Those in attendance, many of whom praised the program for the dynamic nature of the speaker and interesting topic, learned about the "tingle factor" in a community, and why it is important.

"TINGLE is the positive, fun, long lasting reaction people have to an experience in a community," says Clarke-Epstein. "TINGLE! is created when a community takes a **T**eam approach to its development - involving people and organizations in efforts like the FCEDC; recognizes that their **I**ntangibles count; realize that communities evoke a spirit felt by those who visit ; work to **N**etwork all their people; embracing and involving all the diverse members of their community are **G**oal focused; **L**earns together - utilizing all the wonderful educational institutions and learning resources in the County; and underscore all that they do with **E**nergy and enthusiasm. When a community decides to go for TINGLE, they quickly learn that although TINGLE requires hard work, the effort will be fun and rewarding for all who participate."

Al Knuth, President and CEO of Fox Valley Savings Bank, was recognized at the event as an outgoing FCEDC board member with over 10 years of service including one year as FCEDC board chair and several years as chair of the FCEDC Investor Relations Committee.

In addition, the release of FCEDC's 2006 Annual Report was announced at the event. The report, as well as a video featuring a review of 2006 FCEDC highlights, is available on the organization's website at www.fcedc.com/annualreport.

The event was generously sponsored by Charter Communications and Agnesian HealthCare. The mission of Fond du Lac County Economic Development Corporation, a county-wide private/public partnership, is to improve the economic well being of the businesses, communities, and residents of the county via business attraction activities, existing business development, entrepreneurial services, community preparedness and consultation and workforce development.