



Fond du Lac County  
**ECONOMIC DEVELOPMENT  
CORPORATION**

*Looking Forward*

**At Fond du Lac County Economic Development Corporation, strategic thinking is what we're all about. Healthy communities, successful companies, a strong economy — these are the victories by which we measure our success. Our expertise and resources give Fond du Lac County businesses and communities an advantage over the competition.**

### **Existing Business Development**

FCEDC provides access to workforce and job training programs and funding; productivity and environmental solutions; expansion and project planning; access to local, state and federal assistance; aid in structuring or restructuring company finances; strategic planning; international business and export development; assistance in regulatory matters, and a variety of other consulting services.

### **Business Attraction**

FCEDC provides site and facilities location and site visit coordination; thorough community, economic and demographic profiles; employee relocation assistance; incentive programs that match your needs; liaisons with referral networks; direct prospect interface; permitting assistance and public relations coordination and additional necessary services.

### **Entrepreneurial and Emerging Business Services**

FCEDC provides start-up business assessment; assistance with business plan development; professional network referrals; assistance with locating site or facilities and financing assistance.

### **International Opportunities**

As a partner in the Northeast Wisconsin International Development Program, FCEDC offers services that assist our clients compete in a global marketplace. From small businesses interested in exporting to global companies looking to do business in Northeast Wisconsin, expert consulting services are available.

### **Community Services**

FCEDC offers professional economic development assistance and training; community economic strategic planning; business retention programs; economic impact assessment; design and administration of assistance and incentive programs; access to state and federal funds; connecting business, community and individual resources; physical infrastructure development; and marketing plan assistance for business attraction.

### **Talent Attraction**

In conjunction with our organizational partners, FCEDC provides assistance with workforce retention, education and customized training programs for workforce development.



**International Economic  
Development Council  
Accredited Economic  
Development Organization**

### Sources of Funds

Private Sector	27%
Public Sector	40%
Admin. Income	32%
Meetings/Program	1%

**2008 Budget: \$484,302**



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### 2008 FCEDC Board of Directors

**Richard Kleinfeldt**, Giddings & Lewis, Inc., retired, CHAIR  
**Jim Flood**, Holiday Chrysler Dodge Jeep, VICE CHAIR  
**Russ Kamphuis**, Bank of Oakfield, TREASURER  
**Daniel Vande Zande**, Vande Zande Law Office, SECRETARY  
**\*Martin Ryan**, Actra Rehabilitation Associates, IMMEDIATE PAST CHAIR  
Sandy Breth  
Todd Diedrich, Capelle Bros. & Diedrich, Inc.  
Scott Dreger, Alliant Energy  
Martin F. Farrell, Ph.D., County Board of Supervisors/Ripon College  
JoAnn Hall, Moraine Park Technical College  
Steve Holz, National Exchange Bank & Trust  
James C. Hubbard, Mercury Marine  
Joan Karsten, Century 21 of Ripon  
Lindee Kimball, Fond du Lac City Council  
Herb Ottery, County Board of Supervisors/Ottery Carriers, Inc.  
\*Terry Schleif, Hometown Bank  
\*James B. Simon, Giddings & Lewis, Inc., retired  
John Valek, RB Royal  
Mike Wisnefske, West Bend Machine Works, Inc.  
Dennis C. Yunk, Agnesian HealthCare  
**\* indicates past chair**  
**EX-OFFICIO**  
Allen Buechel, Fond du Lac County Executive  
Tom Herre, Fond du Lac City Manager  
Joseph R. Reitemeier, C.C.E., Fond du Lac Area Association of Commerce

### FCEDC Staff

#### **Brenda Hicks-Sorensen, President, CEcD**

Provides direction in strategy. Takes the lead on business attraction projects. Oversees public relations, investor relations, community services, collaborative initiatives and organizational management.

**(920) 929-2063 or [brenda@fcedc.com](mailto:brenda@fcedc.com)**

#### **Beth Myers Landbo, Director of Marketing**

Directs marketing functions as they pertain to proactive marketing, public relations, investment relations, media relations, copywriting, graphic design and event management. Provides marketing consulting to small businesses.

**(920) 929-3688 or [beth@fcedc.com](mailto:beth@fcedc.com)**

#### **Linda Berlin, Executive and Research Specialist**

Provides high-level support, conducts research and maintains the documents and systems essential to the corporation.

**(920) 322-1878 or [linda@fcedc.com](mailto:linda@fcedc.com)**

#### **Christian Tscheschlok, Vice President**

Provides direct consultative services to clients, structures financial packages for businesses and community projects, provides business guidance to entrepreneurs.

**(920) 929-7581 or [christian@fcedc.com](mailto:christian@fcedc.com)**

#### **Joe Becker, Director of Business Finance, C.P.A., EDFP**

Administers FdL County and FCEDC Revolving Loan Funds, provides financial analysis for clients, provides technical assistance for a variety of tax credit programs and performs all accounting functions.

**(920) 929-7552 or [joe@fcedc.com](mailto:joe@fcedc.com)**

#### **Fred Monique, Program Manager, Northeast Wisconsin International Business Program**

Provides direct services to businesses to promote the development of international trade through a broad and comprehensive range of programs.

**(920) 929-7541 or [monique@titletown.org](mailto:monique@titletown.org)**

### FCEDC

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